



NEWS RELEASE



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****MEDIA ALERT**MEDIA ALERT****

Cartoon Network Animators Teach BGCA Kids to Draw with Crayola

WHO: Award-Winning Animators from Cartoon Network Studios (Burbank, CA)

- Natasha Allegri – *Adventure Time*
- Chap Yaep – *Ben 10: Ultimate Alien*
- Jae Woo Kim – *Generator Rex*
- John Pham – *The Problem Solverz*
- Ben Adams – *Regular Show*
- Thaddeus Couldron – *Secret Mountain Fort Awesome*

Adrianna Costa, On-Air Entertainment Correspondent (*Extra, CNN Headline News*)
and BGCA Spokesperson

Frank Sanchez, Vice President, Boys & Girls Clubs of America

Shanna Warren, CPO of the Burbank Boys & Girls Club

WHEN: **Thursday, June 23, 2011**

- 12:45 p.m. Press check-in
- 1 p.m. Introductions & Crayola Donation
- 1:05 p.m. Adrianna Costa discusses her experiences from BGCA involvement
- 1:10 p.m. Animators Demonstrate Drawing Techniques
- 1:30 p.m. Kids practice new drawing skills
- 2 p.m. Wrap-Up & Group Photo

WHERE: **Boys & Girls Club of Burbank and Greater East Valley**
2244 N. Buena Vista Street
Burbank, CA 91504
(818) 842-9333

WHAT: Emmy Award-winning animators from Cartoon Network Studios in Burbank are partnering with Crayola to bring fine art teaching and animation skills to The Boys & Girls Club of Burbank and Greater East Valley. Crayola will provide much-needed art supplies for the practical demonstration as well as a summer's worth of art supplies for the club.

In addition to teaching basic drawing skills and techniques to interested youngsters, the professional animators will counsel the club members on developing their artistic gifts in order to build skills toward a career involving art.

PHOTO/VIDEO OPP:

- Adrianna Costa talking with BGCA Kids
- Professional Animators showing BGCA Kids how to draw
- Kids using art supplies donated by Crayola

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